



**New Zealand
Oral Health
Association**

Nga Kaihaumanu Havora a-Niho, a Waha hoki



AUSTRALIAN DENTAL AND ORAL HEALTH
THERAPISTS' ASSOCIATION

SPECIFICATIONS FOR: THE AUSTRALIAN AND NEW ZEALAND JOURNAL OF DENTAL AND ORAL HEALTH THERAPY (ANZJDOHT)

The Australian and New Zealand Journal of Dental and Oral Health Therapy (ANZJDOHT) is published bi-annually to provide a vehicle for the reporting of new learning and research in the field of dental and oral health therapy, and develop the body of knowledge around the discipline of dental and oral health therapy.

Circulating to approximately 2000 oral health practitioners in both the Australian and New Zealand markets, the ANZJDOHT is the only international journal for dental and oral health therapists. Additionally, the journal is included as a benefit of membership for both ADOHTA and NZDOHTA associations, and by subscription for academic institutions – guaranteeing exposure to a wide-spread Australasian market.

Publication deadlines are 30 October and 30 May in each year

Advertising within the ANZJDOHT:

The Journal incorporates paid advertising of relevance to the readership with revenue raised used to support the production of the Journal. Management of advertising materials for inclusion in the Journal is the responsibility of the administrative office.

Advertising Rates:

Rates are set from time to time by the committee. New rates are proposed for the ANZJDOHT for 2020 on the basis that advertisers will double their exposure through a single Journal (circulation now approx. 2000 in Australia and New Zealand).

	Advertising Rates ANZJDOHT 2020 - \$AUD
Back Cover Page	\$1500 proposed
Full page	\$1000 AUD
Half page	\$750 AUD
Quarter page	\$400 AUD
Inserts	\$2000 AUD + company to supply inserts
NoticeBoard 2-3 line entry	\$100 AUD

Specifications for Advert Layouts for ANZJDOHT:

Please note that our Journal is printed in a full colour mode.

Half page Adverts:

The publication is A4 so half page (horizontal) is 200mm x 148mm.
With bleed size of 220mm x 153mm

Photos:

Supplied at 300dpi at the size required. Any format should be ok, ie, jpg, tif, eps, psd, pdf.

Logos:

Preferable to supply in EPS format. However, can accept any format.

Subscriptions:

Subscriptions to the ANZJDOHT Journal have been set at \$100 AUD per academic institution. Individual member subscriptions are available via membership of ADOHTA and NZDOHTA. For information on how to become a member, please visit:

www.adohta.net.au

<http://www.nzoral.org.nz>

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